



move

MINNESOTA

2018 ANNUAL REPORT

TO OUR SUPPORTERS



You show me every day: big change is possible when we turn our values into action.

Pushing back against 100 years of cars-only culture to create a transportation system that puts people first is no small feat. It starts with a belief that a better future is possible. That no one should be left out. That our families, our communities, and our climate are worth fighting for.

I've served on the Board of Directors at Move Minnesota for over seven years now because I value the strength of our collective voice and the potential of our collective power to drive lasting change. I am immensely proud of how the Move Minnesota community continues to evolve and grow. In 2018, we unveiled our new name, mission, and vision for the future. When we asked you for help to build a more powerful, inclusive movement, you stepped up. As donors, volunteers, advocates, and partners, your commitment and your generosity are making an important impact. I'm excited for you to see your investment reflected in this report.

On our path to creating a Minnesota that is more just, more joyful, and more sustainable, we won't always get things right or achieve our victories on the first try. Big, meaningful change takes time and perseverance. It takes all of us stepping up together again and again. We are so grateful to have you with us. On behalf of the board and staff at Move Minnesota: thank you!

Ken Rodgers, Current Board Chair

CELEBRATING CHANGE: NEW NAME, BOLD VISION

In June 2018, after an exciting merger and months of strategic planning and stakeholder listening sessions, Move Minnesota announced our new name with a big event in Saint Paul. Even more importantly, that night we committed to putting people first, to embedding equity throughout this work, and to building on the strong local foundation of our legacy organizations as we pursue a statewide vision for positive change. We are so thankful for everyone who shared their time, talents, dollars, and voice to make this transformation possible. And we are humbled by the hundreds of friends who were able to celebrate with us in person! This moment was a step forward: For Move Minnesota and our people-powered movement. For transportation that breaks down barriers, protects our environment, and creates access and choice. For a future in Minnesota where our families are healthy, our neighborhoods are thriving, and everyone can reach the important places in their lives.



Impact Area

Build Community

Our events and actions bring together a community of people who care about making life better in Minnesota.

2018 HIGHLIGHT: SLOW ROLL SAINT PAUL

Move Minnesota collaborated with Cycles for Change and 10 community partners for our second season of Slow Roll community bike rides through Saint Paul's Frogtown, Rondo, and East Side neighborhoods. Each ride connected newcomers and long-time residents to the rich history and cultural diversity of these neighborhoods. Along every route we highlighted cultural landmarks, art, and businesses by people of color. Our speakers at each event were often leaders from the local community who were able to give voice to important intersectional issues. Move Minnesota volunteers contributed in many ways including as greeters and bike marshals. Throughout the summer, we successfully hosted over 200 bicyclists—many first time or infrequent riders.

Slow Roll is a nationwide movement that began in Detroit. It's all about inclusive, community-building bike rides that highlight the vibrancy of major cities. The rides are always laid back, easy going, and appropriate for all ages and skill levels. This approach is an important part of Move Minnesota's commitment to spreading the joy of biking to more people and creating a bike community where everyone belongs.





Impact Area

Change Behavior

We create opportunities for Minnesotans to learn about and experience transportation options firsthand. Inspiring more people to bike, walk, and bus means fewer cars on the road.

2018 HIGHLIGHT: COMMUTING NEAR THE CAPITOL

Starting in 2017, Move Minnesota joined forces with partners in the State Capitol Area to promote sustainable transportation options to employees and visitors, and to inform transportation and land use strategies to boost mobility, vitality, and job access. We got involved because we want to change how people get around today—and make sure it's even easier for people to use transit and shared options in the future.

In 2018, we surveyed hundreds of transit riders, and connected with commuters and residents to understand local transportation needs. We supported walkability tours of lower Rice Street, Pennsylvania, and University Avenues. During these tours, we identified multi-modal routes and highlighted neighborhood destinations. We also analyzed parking data and assessed locations for future transportation improvements. Through our collaboration with partners and employers in the Capitol Area and across Saint Paul, we continue to create solutions to reduce the demand for parking, and encourage employees and visitors to walk, bike, roll, and ride transit.





Impact Area

Advance Equity

Systems that hold people back and leave people out because of their skin color, income, ability, age, or gender just aren't good enough. We work to amplify the voices of Minnesotans who have been locked out of transportation decision-making, and break down the barriers that keep them out.

2018 HIGHLIGHT: RETHINKING I-94

Throughout 2018, Move Minnesota engaged members of Saint Paul's Rondo and Frogtown communities to learn about the impact that Interstate 94 has had on their lives, and the changes they want for the future. Working with Urban Farm and Garden Alliance and other community partners, we hosted several neighborhood events and activities to gather residents' perspectives on I-94—from the construction that intentionally ripped through Rondo's thriving African American community in the 1960s, to present day. Many people expressed a desire for safe streets to cross, slower-moving vehicles, and ways for children to bike to neighborhood destinations. Frontage roads were repeatedly mentioned as major barriers to accessing the pedestrian and bike bridges that cross I-94. Most importantly, beyond better infrastructure, we heard the community's need for transparency, accountability, and a seat at the decision-making table. We shared this input with MnDOT and will work to bring community voices to any future plans for I-94.



Impact Area

Champion Investment

It takes resources to grow our collective options. We fight for increased investment in transit, bicycling, walking, and rolling options across the state.

2018 HIGHLIGHT: DEFENSE AT THE STATE CAPITOL

Every legislative session comes with an opportunity to make progress toward a better future—and the risk of sliding backward. With dozens of bills that attacked transit and bicycling, attempts to block light rail expansion in the metro, and a continued push for investment in cars over people, the 2018 session could have been devastating. One of the biggest threats came from efforts to change our state constitution. The proposal? Permanently increase road funding by taking dollars used for essentials like education, health care, and housing.

As you know: Minnesotans shouldn't have to choose between getting around and providing for our school children and sick neighbors. Pitting one against the other, and continuing to ignore the need for accessible, sustainable transportation, is wrong. Move Minnesota mobilized our grassroots supporters and convened a broad coalition of 55 cross-sector groups to take that message straight to lawmakers. United, we stopped this harmful legislation.

These major defensive wins aren't enough—but they allow us to keep fighting together for the positive change we know is possible.



“HAVING REALLY GOOD TRANSIT SYSTEMS PROVIDES YOU SO MUCH FREEDOM TO GO WHERE YOU WANT TO GO, WHEN YOU WANT TO GO.”

— Samra Asghedom

“I VALUE PUBLIC TRANSPORTATION. I’M EXCITED THAT THERE HAVE BEEN SO MANY STRIDES FORWARD IN NEW LIGHT RAIL & BUS RAPID TRANSIT.”

— Nina Grove





Impact Area

Shape Policy

With policies that support access and choice for all, Minnesota can seize the full potential for transportation to improve quality of life. We advance lasting policy change in the workplace and at all levels of government.

2018 HIGHLIGHT: PROGRESS IN PLANNING

In 2018, Ramsey County was completing changes to its Comprehensive Plan. The vision and long-range goals laid out in the plan will guide the County's actions—and influence people's transportation options—for the next two decades. Move Minnesota synthesized feedback from a variety of engagements and made recommendations based on community input and our analysis. We emphasized the need to improve community access to resources and decision-making; prioritize accessibility; and provide consistent, high-quality transit, bicycling, and pedestrian networks.

Many of these recommendations are reflected in the updated Ramsey County Comprehensive Plan, which includes commitments to prioritize multi-modal transportation; implement the County's All Abilities Transportation Network Policy; and operate bus rapid transit or streetcar along the Riverview, Rush Line, Gold Line, and B Line corridors.

Impact Area

Improve Infrastructure

Infrastructure should be designed with people in mind. When we engage on proposed transportation projects, we work to ensure they are multi-modal, accessible, and community-oriented.

2018 HIGHLIGHT: A BETTER BIKE SYSTEM

Many communities want and need more bicycling connections that work well for families and for people of all abilities, ages, and genders. Our 2018 was filled with education and advocacy around bike projects in Saint Paul—and exciting signs of progress.

For months, Move Minnesota and fellow advocates worked to ensure community voices were represented as city council members considered bicycle and pedestrian improvements on Margaret Street. Ultimately, we won unanimous approval for this much-needed connection for the East Side of Saint Paul. Our staff and volunteers also brought residents together to ride, learn about, and influence projects like the Capital City Bikeway's downtown loop, Fish Hatchery Trail, and the Rush Line's future impact on Bruce Vento Trail. Big thanks to our Women on Bikes leaders, who have been instrumental in successfully advocating for a more bike-friendly Saint Paul. Our year ended on a major high note when the City of Saint Paul approved its first-ever dedicated funding for bike infrastructure to keep building a system that is welcoming for all.



OUR APPROACH

Advocacy

From City Hall to the State Capitol, Move Minnesota advocates for investments in walking, bicycling, rolling, and transit, and fights for policies and infrastructure in communities where they're needed.

Community Engagement

Move Minnesota is dedicated to on-the-ground organizing in the Twin Cities metro. We aim to speak with, not for, community—and to elevate voices that wouldn't otherwise be heard.

Education

We love inspiring more people to bus, bike, walk, and share. We connect commuters and employers with sustainable options for getting around and help neighbors and advocates build valuable skills.

Our Mission

**We lead the movement
for an equitable
transportation system
in Minnesota that
puts people first.**

BOARD OF DIRECTORS

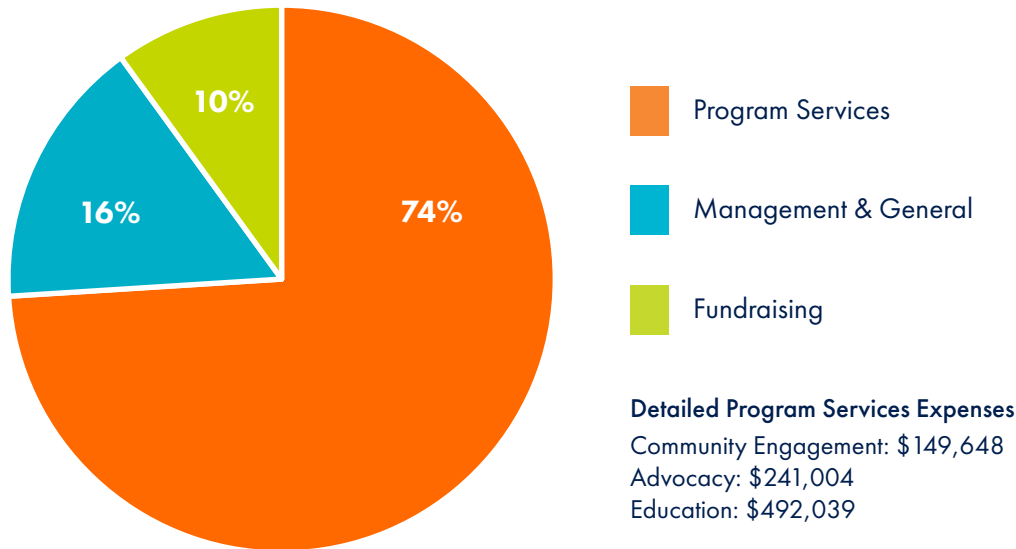
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2018 FINANCIALS

Stewardship is a core value at Move Minnesota. We are committed to using all organizational resources thoughtfully and responsibly, to ensure we're able to make a positive impact in 2018—and for years to come.



Audited financial statements are available upon request.

Statement of Activities	2018
Revenue	
Foundations & Grants	\$17,005
Contracts	\$712,132
Contributions	\$61,700
Other Net Revenue	\$319
Total Revenue	\$ 791,156
Expenses	
Program Services	\$882,691
Management & General	\$197,614
Fundraising	\$116,013
Total Expenses	\$1,196,318
Change in Net Assets	(\$405,162)
Summary of Financial Position	
Current Assets	\$925,624
Net Property & Equipment	\$46,235
Total Assets	\$971,859
Liabilities	\$47,697
Net Assets	\$924,162
Total Liabilities & Net Assets	\$971,859

Thank you to the generous individuals, foundations, corporations & organizations whose financial investment in 2018 powered our work at Move Minnesota!

INDIVIDUAL DONORS

January 1-December 31, 2018

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INSTITUTIONAL SUPPORT

January 1-December 31, 2018

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Alliance
Amalgamated Transit Union Local 1005
Association of Pedestrian and Bicycle Professionals, MN Chapter
Automatic Data Processing (ADP)
Best Buy
Biodiversity Funders Group
Cargill
The Center for Prevention at Blue Cross and Blue Shield of Minnesota
Chinook Book
City of Saint Paul
Dero Bike Racks
Hi-Lo Diner
The Jan and Scott Family Fund of the Minneapolis Foundation
Linebreak Media
Lowertown Bike Shop
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Major Taylor Bicycling Club of MN
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The Minneapolis Foundation
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The Naughty Greek
Patagonia
Peace Coffee
Radisson RED Minneapolis Ramsey County
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Thanks to our institutional supporters for investing in Move Minnesota through grants, contracts, sponsorships, employer matches, and in-kind contributions.

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MOVEMN.ORG

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TAKE ACTION



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VOLUNTEER



SHARE YOUR STORY

