



move

MINNESOTA

2019 ANNUAL REPORT

TO OUR SUPPORTERS



Our collective action creates lasting change.

It was true in 2019 and it's true today. Your commitment is a core reason we're inspired and grateful for the Move Minnesota community. As donors, volunteers, advocates, and partners, you bring your vision and resilience to this movement every day. With your actions and generosity, you are building a fairer, brighter future.

Looking back at the victories and the momentum that we created together is powerful. It reminds us that our movement is constantly learning and growing and delivering. From speaking out on high-profile issues to welcoming new leadership, Move Minnesota continues to make important progress. And we are better and stronger because of you. On behalf of our whole team: thank you so much for your support!

Your past investments are reflected in the pages of this report. We are excited to share them and to move forward with you: To create an amazing transit system that works for everyone. To protect our climate. To have our care for one another reflected in our streets, in our cities, and the decisions our public officials make on our behalf. We are determined to create a better tomorrow—and we know you are too. Together, let's keep up the fight.

Sam Rockwell, Executive Director, and Linnea House, Interim Executive Director (2019)

SPREADING THE MESSAGE: TRANSIT IS KEY TO CLIMATE JUSTICE

To stop the climate crisis we're all facing, bold transportation change is absolutely critical in the next ten years. That's why Move Minnesota put transit front and center at climate conversations throughout 2019. In August, at a national event with former Vice President Al Gore, Move Minnesota organizer Finn McGarrity spoke to over 1,200 dedicated climate advocates about transportation: the biggest source of climate pollution in Minnesota and the United States. Finn emphasized that big progress on transit, bicycling, and walking is crucial to cutting that harmful climate pollution while also answering the urgent call for racial, economic, environmental, and mobility justice. Move Minnesota brought a similar message to state legislators as they convened a Climate Action Caucus in October and to city staff developing Saint Paul's Climate Action Plan. In November, we hosted over 100 residents for an event with Saint Paul Mayor Melvin Carter to highlight the connection between equity and climate resilience and discuss the community vision for clean air, walkable neighborhoods, family-friendly bike trails, and great transit. For the places and people we love, and for the next generation, this is the change we need. With your support, we'll keep pushing.



Impact Area

Champion Investment

It takes resources to grow our collective options. We fight for increased investment in transit, bicycling, walking, and rolling options across the state.

2019 HIGHLIGHT: BIG WIN ON METRO MOBILITY

Every legislative session, Move Minnesota and our allies advocate for funding and policies that will improve transit, bicycling, walking, and rolling for families and communities across the state. In 2019 we earned an important win: budget for Metro Mobility that is funded separately from Metro Transit.

For many people with disabilities or health conditions, Metro Mobility is a must-have way to get around. For years, both Metro Mobility and Metro Transit have faced growing demand without growing resources to match, and were part of the same limited budget line. With your help, Move Minnesota and our Transportation Forward coalition partners advocated successfully for the separation of Metro Mobility and Metro Transit funding to ensure people can continue to count on both of these essential services. The change frees up critical resources for Metro Transit bus and light rail service as well. While it doesn't solve all of our region's transit funding problems, this progress helps protect service for transit riders of all abilities across the metro. It's part of creating a system where all of us are valued and all of us can get around.





“We have to fight tooth and nail to get the same access that able-bodied people have. And that needs to change! By investing in our transit infrastructure, you are investing in us, and you’re investing in me.”

— Quinn H., advocate and blind transit rider, speaking at a 2019 rally at the State Capitol hosted by Move Minnesota and Transportation Forward

Impact Area

Advance Equity

Systems that hold people back and leave people out because of their skin color, income, ability, age, or gender just aren't good enough. We work to amplify the voices of Minnesotans who have been locked out of transportation decision-making and break down the barriers that keep them out.

2019 HIGHLIGHT: FIGHTING FOR TRANSIT EQUITY THROUGH REGIONAL PROJECTS AND STATE POLICY

In 2019, our policy priorities at the State Capitol and focus on new bus lines in high-need areas reflected our commitment to an equitable transit system. Side by side with partners and elected allies, Move Minnesota backed efforts to prioritize zero-emissions buses in communities most impacted by air pollution and played a lead role in advancing a new state policy to decriminalize transit fare enforcement. We also championed critical state funding for D Line and B Line bus rapid transit projects serving some of the metro's most racially and economically diverse neighborhoods. And, as part of our ongoing work along the I-94 corridor, we engaged city leaders and coordinated behind the scenes with the Sierra Club on hearings, local meetings, and a North Minneapolis town hall event to raise up the need for bus rapid transit on I-94. These are multi-year efforts. While they did not pass in 2019, the conversations we generated and the important groundwork we laid will help us carry this work forward in future years.

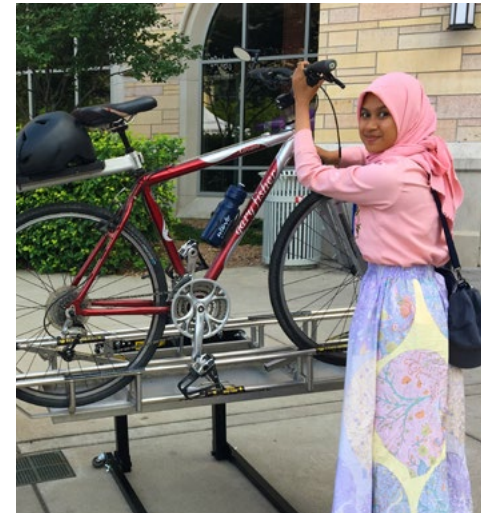
Impact Area

Change Behavior

We create opportunities to learn about and experience transportation options firsthand. Inspiring more people to bike, walk, and bus means fewer cars on the road.

2019 HIGHLIGHT: CREATING CHANGE ON CAMPUS

Move Minnesota worked with colleges and universities in the Twin Cities to build a stronger culture and community around sustainable and cost-effective transportation options that benefit students, employees, and the environment. We provided educational resources and recommendations for ways to get around that reduced the need for driving and car parking, and tailored equity-driven solutions for students who experience a lack of access to reliable transportation as a barrier to completing their education. Our partners included Minneapolis College, Macalester College, the University of St. Thomas, and Augsburg University. Working in tandem with college transportation offices and student organizations, we were able to support transportation needs and initiatives unique to each campus. Program highlights included experiential transit trips with staff and students, an innovative campus-specific transit pass, significant improvements to on-campus bike infrastructure, creating custom activities to change transportation behaviors, and exhibiting at campus events. The guidance we shared with campus leaders enables them to make additional policy and infrastructure changes to improve sustainable transportation use and access over time.





thx

UNIVERSITY OF
SAINT THOMAS

All buses have bike racks.
TRY IT NOW - IT'S EASY!
metrotransit.org
MetroTransit



Impact Area

Build Community

Our events and actions bring together a community of people who care about making life better in Minnesota.

2019 HIGHLIGHT: CREATING CONNECTIONS THROUGH LOCAL BIKE EVENTS

Move Minnesota partnered with community organizations and local institutions to host and support several bike events and group rides around the Twin Cities in 2019. We encouraged people of all experience levels to bike, explore, and connect—sometimes as advocates and sometimes just as neighbors. Each bike event invited community members to learn more about getting around by bike and discuss how residents and businesses in the area can build a more bike-friendly community. Highlights included our annual Bike to Work Day celebration in Saint Paul, a family-friendly roll to Swede Hollow Park, a ZAP Twin Cities ride along the University of Minnesota Transitway, an exploration of the historic Rondo and Frogtown neighborhoods, and a bike art project at Mia Bike Night. Altogether, we were able to connect with over 300 bike riders and curious community members throughout the year. A special thank you to Brake Bread, Frogtown Farms, the Minneapolis Institute of Art, Model Cities, Selby Ave JazzFest, Slow Roll MPLS, and everyone who attended our community bike events. Whether you shared information, food, or the special joy of a group ride, you helped us build momentum for more and better biking.





Impact Area

Shape Policy

With policies that support access and choice for all, Minnesota can seize the full potential for transportation to improve quality of life. We advance lasting policy change in the workplace and at all levels of government.

2019 HIGHLIGHT: WORKING TOWARD BETTER TRANSIT AT THE FORD SITE

Saint Paul's Ford Site has the potential to create a neighborhood where people can live, work, and play in ways that help sustain and grow the entire city. Move Minnesota has worked for years to ensure the best possible transit, bicycling, and pedestrian access at the Ford Site. In 2019 the City of Saint Paul completed a community impact review to assess different build-outs. With The Alliance, we urged the City, Metro Transit, and the Met Council to integrate transit into the site, rather than relying on existing transit routes adjacent to the site. Extending transit routes into the site would make transit more accessible and reliable for residents, and set a standard for improving transit alongside new businesses and housing. Despite community comments at public meetings, a formal letter to decision-makers, and education of consultants on the site-wide need for sustainable transportation, the final community impact review plan did not include this commitment. As the site is actually rolled out, we will work with supporters to ensure transit, biking, and walking are priority forms of transportation.

Impact Area

Improve Infrastructure

Infrastructure should be designed with people in mind. We work to ensure transportation projects are multi-modal, accessible, and community-oriented.

2019 HIGHLIGHT: THE C LINE AND ORANGE LINE SHOW WHAT'S POSSIBLE

In 2019, we saw our advocacy efforts paying off with exciting progress for two new transit projects in the region. The C Line, the second bus rapid transit line in the Twin Cities, opened in June. Riding the C Line is easy and enjoyable, with fast, frequent, electric service in North Minneapolis and Brooklyn Center. In July, regional leaders broke ground on the Orange Line, which will soon bring bus rapid transit to I-35W between Minneapolis and Burnsville, and replace one of the worst bus stops ever with a well-connected Lake Street Station. Just three years earlier, we helped lead an intense grassroots effort to #SaveTheOrangeLine when the entire project was at risk. These milestones and the people power that got us here are worth celebrating! Continuing to expand high-quality, zero-emissions transit is a critical part of meeting people's needs and getting polluting fossil fuels out of our communities. With enough funding and support, many more new bus rapid transit lines like the C Line and Orange Line could open in the Twin Cities in the next ten years. Alongside our partners and supporters, we'll keep pushing for investments that bring improvements to people and neighborhoods across the metro. Change is possible.



OUR APPROACH

Advocacy

From City Hall to the State Capitol, Move Minnesota advocates for investments in walking, bicycling, rolling, and transit, and fights for policies and infrastructure in communities where they're needed.

Community Engagement

Move Minnesota is dedicated to on-the-ground organizing in the Twin Cities metro. We aim to speak with, not for, community—and to elevate voices that wouldn't otherwise be heard.

Education

We love inspiring more people to bus, bike, walk, and share. We connect commuters and employers with sustainable options for getting around and help neighbors and advocates build valuable skills.

Our Mission

We lead the movement for an equitable transportation system in Minnesota that puts people first.

BOARD OF DIRECTORS

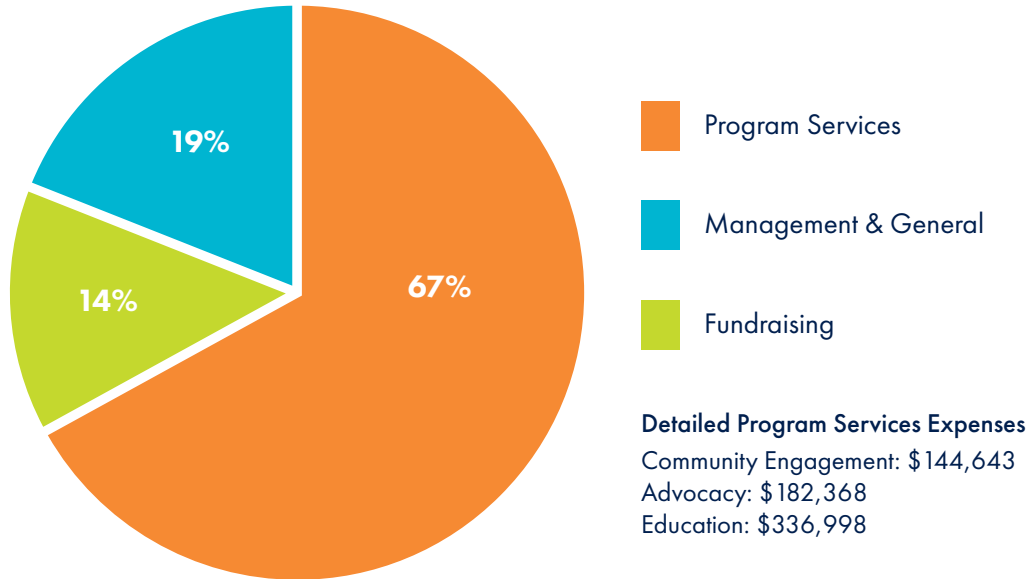
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2019 FINANCIALS

Stewardship is a core value at Move Minnesota. We are committed to using all organizational resources thoughtfully and responsibly to ensure we're able to make a positive impact in 2019—and for years to come.



Audited financial statements are available upon request.

Statement of Activities	2019
Revenue	
Foundations & Grants	\$145,025
Contracts	\$514,101
Contributions	\$40,667
Other Net Revenue	\$1,985
Total Revenue	\$701,778
Expenses	
Program Services	\$664,009
Management & General	\$189,420
Fundraising	\$140,695
Total Expenses	\$994,124
Change in Net Assets	(\$292,346)
Summary of Financial Position	
Current Assets	\$644,634
Net Property & Equipment	\$45,220
Total Assets	\$689,854
Liabilities	\$58,038
Net Assets	\$631,816
Total Liabilities & Net Assets	\$689,854

Thank you to the generous individuals, foundations, corporations & organizations whose financial investment in 2019 powered our work at Move Minnesota!

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January 1-December 31, 2019

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January 1-December 31, 2019

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Bicycle Alliance of Minnesota
Black Dog Cafe
The Center for Prevention at Blue Cross
and Blue Shield of Minnesota
City of Saint Paul
Dero Bike Racks
Energy Foundation
Gillette Children's Specialty Healthcare
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Patagonia
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Twin Cities Bicycling Club
UnitedHealth Group
University of St. Thomas
Walker Consultants

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TAKE ACTION



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