



FOR IMMEDIATE RELEASE

## **New Initiative Building Grassroots and Political Power to Transform Transit in Minnesota**

September 30, 2021 (Twin Cities, MN) —Move Minnesota, the state's foremost transit advocacy organization, launched a new nonprofit today that will build the grassroots and political power necessary to transform transit in Minnesota. The new 501(c)(4) affiliate is called Move Minnesota Action.

Move Minnesota Action will focus on effective organizing, issue education, and electoral advocacy to accelerate transit progress throughout the state. This includes plans to mobilize transit riders, engage voters, keep elected officials accountable, cultivate more transit champions, and bring more pro-transit voices into the political process.

The announcement comes at a time when elected officials at both state and local levels face pressure to address a number of big challenges—from climate change to racial injustice and economic inequality—that transit can help solve. It also comes in the lead-up to Minnesota's fall elections and in advance of a busy 2022 political season where all Minnesota state lawmakers and the governor are up for re-election.

"Whether you ride the bus yourself or you rely on someone who does, transit is an essential public service. We need great transit to ensure every Minnesota family can access jobs, food, housing, health care, clean air, and education. We need great transit to fight back against climate change and ensure the next generation can have the stable future they deserve. Too many of our elected leaders aren't committed to getting the job done. The transit champions we have need our support—and we need a lot more of them!" said Sam Rockwell, Executive Director, at Move Minnesota Action.

A Move Minnesota Action launch event will take place in Minneapolis on October 14. More information is available at [movemnaction.org](https://movemnaction.org).

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### **About Move Minnesota:**

**Move Minnesota** is a leader in the movement for an equitable and sustainable transportation system that puts people first. We are passionate about connecting communities, ending the climate crisis, expanding access to jobs and resources, and improving daily life for Minnesotans of all ages, races, incomes, and abilities. Our nonprofit connects people to transit where the system works well, and fights hard to ensure it works for everyone. We are based in Saint Paul, MN. Learn more at [movemn.org](https://movemn.org).