

move
MINNESOTA

2021 ANNUAL REPORT

TO OUR SUPPORTERS



As we emerge from the COVID-19 pandemic, the importance of transit and active transportation in our communities—and the importance and value of your support in delivering great transit—is more evident than ever.

As vaccinations rolled out in summer 2021, we were again able to consistently connect with community members—not only on a screen, but in the community. Whether along the C Line BRT corridor, at Open Streets, or on transit canvasses, we heard how transit connects people to school, to jobs, to family. We heard how biking and walking builds community, and about the importance of public spaces during the pandemic.

We also developed a vision for what transit *could be* and *should be* in the metro because you told us our region can and must do better—for our climate, for racial justice, and for economic justice. This Move Minnesota vision will create fast, electrified transit every five minutes within a half-mile of nearly everyone in the 494/694 loop. It is technically and financially feasible, and with your support we can achieve it in the coming years.

Move Minnesota is at its core, a community made up of advocates, donors, and volunteers who show up every day to make our world a better place. Your contributions—your letters and calls to legislators and local officials, your volunteer time, your financial contributions, and your feedback to our staff and our organization—make success possible. I look forward to our continued fight for a just, equitable, and sustainable Minnesota.

Sam Rockwell, Executive Director



2021 HIGHLIGHTS

- **Secured \$78M in funding for transit and active transportation**, including funding for new Bus Rapid Transit lines, Safe Routes to School projects, and the state match for a second daily passenger train to Chicago.
- **Completed candidate questionnaires that got Minneapolis City Council candidates on the record** about transit, biking, walking, and rolling—giving us tools to hold the winning candidates accountable.
- Together with volunteers, **spoke with hundreds of people who walk, bike, roll, and use transit to grow our movement** and ensure our advocacy priorities reflect the needs of people who use sustainable transportation.
- With partners, **organized and advocated for dedicated bus and bike lanes on Hennepin Ave South, the home of the future E Line**. This is not only important to ensure reliable and fast service for this upcoming Bus Rapid Transit line, but will help us build our power to continue to advocate with the City of Minneapolis in 2023.
- **Collected over 100 personal stories from transit riders in the Twin Cities** to sway decision-makers and show them what their constituents want and need in a transit system.

Read on for more about what Move Minnesota and our community accomplished in 2021!

Our Impact

Connecting Communities with Sustainable Transportation

When sustainable transportation works well, we want people to know about it and feel confident in using it! In 2021, we worked across the Twin Cities with residents, buildings, and companies to provide education and information that connects people to all the different ways they can get around while keeping our air and water clean and our communities healthy. This work has changed (and changed again!) since the onset of COVID-19, as businesses and individuals see the horizon of possibility with increases in remote work.

- We hit the streets along the C Line to talk to residents about the intersection of transit and community health, supporting arts initiatives designed to inspire transit connections.
- We helped build early demand for Metro Transit's new Residential Transit Pass program, incredibly affordable for both residents and owners of multi-unit buildings.
- We led community bike rides off the Green Line, connecting residents with the biking and walking routes to one of the most reliable transit corridors in the region.

We look forward to continuing and growing this outreach in 2022!



“

For me, riding the bus or train is a community-building and low-stress way to get around and to explore the Twin Cities. It is a really important service to many, especially those with barriers to other forms of transportation.

Alyce E., transit rider
Saint Paul, Minnesota



Our Impact

Making Space for People, Not Parking

Until 2021, Saint Paul law required a minimum amount of parking be built with every new development—regardless of the need or the costs it passed on to business owners, renters, and homeowners. Move Minnesota supported work to change this by encouraging residents to get involved in City-led conversations about parking policy and by conducting and publishing a study on the impacts of these “parking minimums” in the Twin Cities.

Our findings affirmed for decision-makers and community members alike that these parking minimums generate climate pollution, harm lower income and communities of color, drain money that could be used to support sustainable transportation, and unnecessarily waste space that could be used for housing, businesses, and more.

We are excited to share that in 2021 the City of Saint Paul changed these municipal laws to eliminate parking minimums and help ensure the Saint Paul is building for a future where walking, biking, and transit are a priority.

Our Impact

Demanding Better Transportation Planning for Our Climate and Our Communities

This turned out to be a huge year of Move Minnesota victories for transportation planning, stretching from state to local progress! Our transportation planning is critical to what is actually built in our communities.

At the state level, Move Minnesota was instrumental in the development of a new draft policy from MnDOT to reduce the amount of miles Minnesotans drive by 20% by 2050. This goal—referred to as a VMT (vehicle miles traveled) reduction goal—is the first of its kind in the Midwest, and recognizes how important it is to reduce driving rates to protect our climate and our community. Move Minnesota and partner organizations also successfully pushed MnDOT to center transit access, safe streets, climate action, and community in its goals for the Rethinking I-94 project, which will determine the future of the I-94 corridor between downtown Minneapolis and Saint Paul.

On the county level, Move Minnesota organized letters and comments in support of bus lanes along county-owned Lake Street to ensure the corridor's future B Line service will be quick and convenient for people. B Line Bus Rapid Transit is already fully funded thanks to Move Minnesota's 2020 advocacy! Move Minnesota also connected with Hennepin and Ramsey county commissioners to introduce Move Minnesota's Boost the Bus campaign to speed up and improve service on Metro Transit's most-used routes through strategic interventions such as giving green lights to buses when they reach an intersection.

On the local level, Move Minnesota—in partnership with local neighbors organizing as Hennepin for People—collected and delivered over 1200 petition signatures in support of bus lanes and protected bike lanes on the future reconstruction of Hennepin Avenue in Uptown, Minneapolis, where the E Line BRT will run. Thanks to these efforts, the staff-recommended design included both features! The fight will continue into 2022 and beyond to get this great design approved and built.



Our Impact

Improving and Funding Transit at the Capitol

We are thrilled that together with our partners, we won a major victory for Bus Rapid Transit during the 2021 legislative session! We fought for and won full funding to complete the E Line—which will run from Edina to the U of M along Hennepin Avenue—as well as funds for the new Central Avenue F Line. All told, BRT received a historic \$57.5M cash investment from the State of Minnesota! Move Minnesota is proud to have led a coalition to secure this funding: we ensured legislators heard from their constituents about the importance of these lines through letters, calls, emails, and more. In addition, Move Minnesota organized letters from individuals and organizations representing health, climate, economic development, labor, local government, and transportation to articulate the intersectional benefits of transit and the need for significant, long-term, dedicated funding.

Move Minnesota's efforts to end unjust criminal penalties for fare nonpayment and push for supportive transit ambassadors on buses and trains gained traction and bipartisan support at the State Capitol. We coordinated with legislators, Met Council, advocacy organizations, and transit riders to elevate this issue throughout the session. We also organized partners and community members to join public meetings about safety on transit. Metro Transit's community engagement summary affirmed overwhelming demand for unarmed, culturally competent staff to support riders. Move Minnesota will continue to advocate for a just fare system and a holistic ambassador model that makes transit welcoming for all and affirms all riders' dignity, mobility, and safety.



Move Minnesota plays a key role in promoting the transit and active transportation at every level of government. Their strong organizing over this last year helped secure state funding for four new bus rapid transit lines, bike and walk infrastructure, and Metro Mobility. Thanks Move Minnesota for your many accomplishments!

Representative Frank Hornstein, Chair
Minnesota House Transportation Finance & Policy Committee (2021)

MOVE MINNESOTA *ACTION*



Our Impact

Creating More Ways to Cultivate Our Champions and Hold Our Leaders Accountable

In October 2021, Move Minnesota was thrilled to launch Move Minnesota Action to build the grassroots and political power necessary to transform transit.

Move Minnesota Action is all about effective organizing, issue education, and electoral advocacy to grow our movement. It's about disrupting politics-as-usual by mobilizing transit riders, engaging voters, cultivating and supporting champions, keeping elected officials accountable, and bringing our pro-transit voices into the political process! It's about fighting for the transit we need, and the just, joyful, and sustainable future we all deserve—no exceptions.

As a 501(c)(4) nonprofit, Move Minnesota Action brings even more tools and momentum to our movement—including the ability to endorse candidates, conduct unlimited lobbying to pass important transit legislation, and pursue other political activities. The Move Minnesota Action team kicked things off with a focus on getting out the vote for the 2021 elections and is excited to do more to amplify transit as an election issue and support transit champions running for office in the years to come.

Our Impact

Orange Line Opens After Years of Advocacy

In late 2021, Move Minnesota and Twin Cities transit riders celebrated the launch of the Orange Line highway Bus Rapid Transit line. The new Orange Line connects people in Minneapolis, Richfield, Bloomington, and Burnsville with new and improved bus rapid transit service in both directions every day of the week. We're especially excited that the Orange Line project replaced one of the "worst bus stops ever" with a new spacious, modern, well-connected Lake Street Station that people of all abilities can use!

It took years of advocacy and leadership to make the new METRO Orange Line and transformative Lake Street Station possible. The persistence of Move Minnesota supporters and local allies helped get us to this moment. Together we overcame threats to county funding, fought successfully for the Lake Street Station, rejected certain policymakers' attempts to minimize the benefits the Orange Line would bring, and spoke up about the ways transit impacts our daily lives. Sincere thanks to everyone who helped champion this pivotal project and kept pushing to see it all the way through!



“

The Orange Line extending to my city is big. Also we got weekend rides now. This is good for me and a lot of people. . . . Makes a lot more stuff possible.

**Mohammed H., transit rider
Burnsville, Minnesota**

CREATING A JUST, JOYFUL & SUSTAINABLE FUTURE WITH YOUR SUPPORT

At Move Minnesota, we are passionate about connecting communities, ending the climate crisis, expanding access to jobs and resources, and improving daily life for Minnesotans of all ages, races, incomes, and abilities.

With your support, we connect people to transit where the system works well, and fight hard to ensure it works for everyone.

We are transit advocates, grassroots organizers, coalition builders, and policy experts. We are neighbors and bus riders and bicyclists.

Our work starts with a belief that a better future is possible. That no one should be left out. That our families, our communities, and our climate are worth fighting for.

We are proud to unite over 10,000 supporters like you who share our vision for putting people first and transforming transportation.

Our Mission

We lead the movement in Minnesota for an equitable and sustainable transportation system that puts people first.

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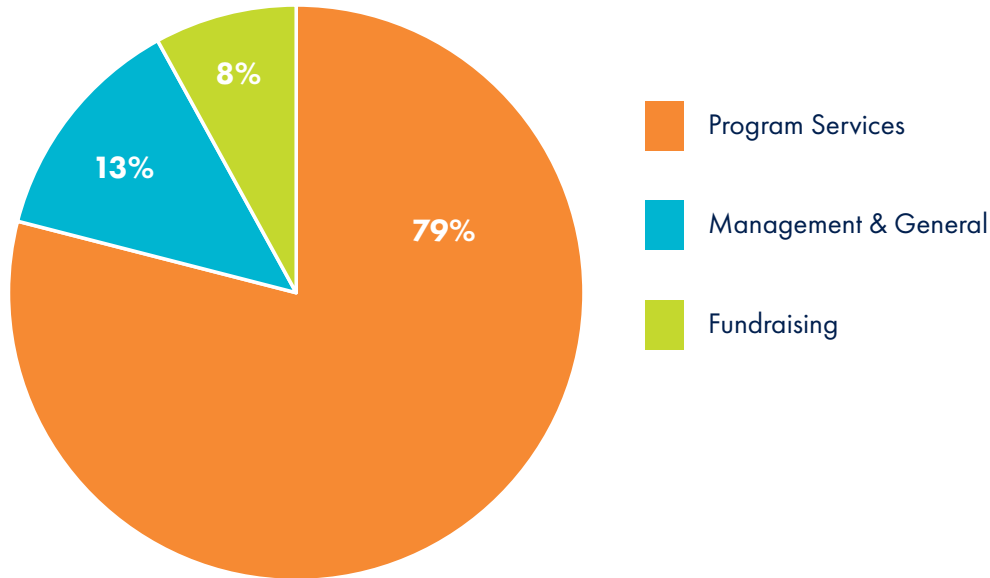
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2021 FINANCIALS

Stewardship is a core value at Move Minnesota. We are committed to using all organizational resources thoughtfully and responsibly to ensure we're able to make a positive impact in 2021—and for years to come.



2021 financials are not yet audited. Audited financial statements will be available upon request when our annual audit is complete in 2022.

Statement of Activities	2021
Revenue	
Foundations & Grants	\$700,000
Contracts	\$492,528
Contributions	\$158,156
Other Net Revenue	\$1,335
Total Revenue	\$ 1,352,019
Expenses	
Program Services	\$973,113
Management & General	\$156,176
Fundraising	\$111,012
Total Expenses	\$1,240,321
Change in Net Assets	(\$ 111,697)
Summary of Financial Position	
Current Assets	\$668,618
Net Property & Equipment	\$29,964
Total Assets	\$698,582
Liabilities	\$68,549
Net Assets	\$630,582
Total Liabilities & Net Assets	\$698,582

Thank you to the generous individuals, foundations, corporations & organizations whose financial investment in 2021 powered our work at Move Minnesota!

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January 1-December 31, 2021

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January 1-December 31, 2021

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MOVEMN.ORG

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TAKE ACTION



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SHARE YOUR STORY

