



Minnesotans Deserve Great Transit

Fast, frequent, and reliable transit connects communities, stabilizes our climate, expands access to jobs and resources, and improves daily life for people of all ages, races, incomes, and abilities.

SMALL, ONGOING INVESTMENT CAN CREATE TRANSFORMATION

Our communities are long overdue for transit investments — and one-time money isn't enough.

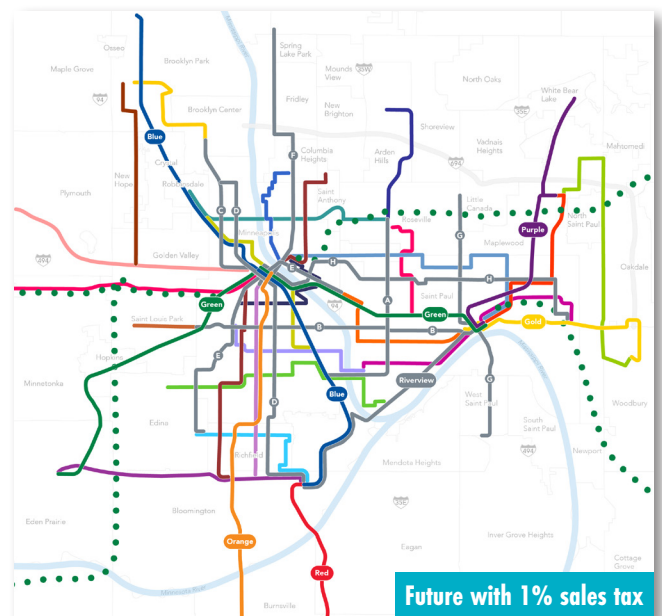
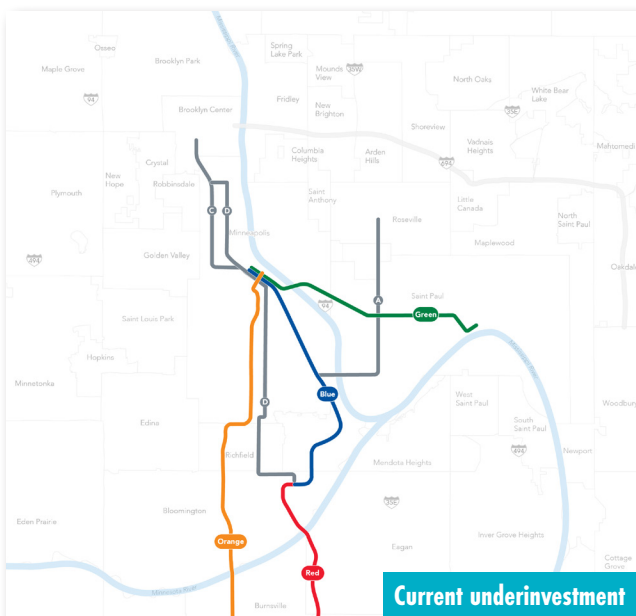
Across the state and throughout the Twin Cities metro area, transportation has a major impact on whether or not residents can get to work and school, buy groceries, visit the doctor, and connect with friends and family. Inadequate transportation compounds the inequities communities of color, low-wealth communities, and people with disabilities experience every day. And because transportation is the top source of climate pollution, bold transportation change is critical to solving the climate crisis we're all facing.

Reliable, long-term, dedicated funding is urgently needed to create lasting change.

A 1¢ METRO AREA SALES TAX WILL DELIVER GREAT TRANSIT

A 1¢ metro-area sales tax in the transit taxing district can deliver a comprehensive and world-class transit system that:

- Comes every five to ten minutes throughout the day
- Is within a 10-minute walk of everyone within the 494/694 beltway
- Electrifies the bus system
- Reduces or eliminates fares
- Supports a system-wide ambassador program
- Expands highway BRT and suburban service options
- Closes existing operating gaps and funds ongoing operation of the expanded system
- Ensures access to regional opportunities with a 10% set-aside for biking and walking



A transportation system that works for everyone will protect and advance:

CLIMATE: Minnesotans care about protecting our air and climate.

Transportation is the biggest source of climate pollution. Minnesota must reduce driving rates to meet climate obligations—that’s the math and that’s Minnesota state policy, as articulated in Minnesota’s Climate Action Framework and MnDOT’s Statewide Multimodal Transportation Plan. A recent statewide poll commissioned by Move Minnesota found that about one-third of Minnesotans would take transit if they had greater access where they live. To reduce driving rates, Minnesota must fund great transit.

EQUITY: Fast, reliable mobility should be available to everyone.

From Brooklyn Park to Minnetonka, we all need to get around. More travel options makes this possible. A recent statewide poll commissioned by Move Minnesota found that while 86% of white respondents said they own a car, only 66% of Black or African American respondents and only 67% of those reporting a disability own a vehicle. Great transit, biking, walking, and rolling provides greater access to education, employment, healthcare, civic engagement, social and cultural opportunities, and more.

PROSPERITY: Better transit helps families save & spend locally.

The sales tax comes to just \$200 per year for individuals in the metro. According to the Bureau of Transportation Statistics, the annual costs associated with car ownership rose to \$10,729 in 2022. Households without a car — who can rely on safe and reliable transit, biking, rolling and walking options — spend \$5,000 less per year on transportation costs. That’s more than \$400 per month more to cover rent or spend with local businesses.



Move Minnesota leads the movement for an equitable and sustainable transportation system that puts people first. We are passionate about connecting communities, ending the climate crisis, expanding access to jobs and resources, and improving daily life for Minnesotans of all ages, races, incomes, and abilities.

Learn more at movemn.org and contact:

Sam Rockwell, Executive Director, samr@movemn.org, 917-453-6807
MJ Carpio, Campaign Manager, mjc@movemn.org, 651-789-1403