



move
MINNESOTA

2024-2025 ANNUAL REPORT

TO OUR SUPPORTERS

Expanding public transit access and building community resilience are personal issues for me. Growing up in the Philippines and New York City, I experienced what it's like to have more communal and accessible public transit options and having great independence during my childhood and young adulthood. When I moved to Minnesota for school I realized that public transit isn't always readily available.

That's why I'm so excited to return to Move Minnesota and Move Minnesota Action as Executive Director.

Riding transit is fundamentally a shared experience. People often say, "It's not about the destination, it's about the journey." What I love about transportation advocacy and education is it's actually about both. Whether we're thinking about disability and mobility justice, access to healthcare, or mitigating and adapting to climate change, equitable transportation advances social justice in so many ways.

As Move Minnesota's campaign manager, I was excited to play a central leadership role in securing our historic wins for transit funding and climate protection at the state legislature in 2023. But that work is far from over. Given the local and national threats to transit and climate progress, it's all the more important to defend and grow our ability to build sustainable infrastructure and mobilize a greater representation of people who care about equitable transportation. We've fought hard to position Minnesota as a leader, and this year we defended essential aspects of our groundbreaking Driving Down Emissions policy and minimized state budget cuts to transit. We also launched an innovative, Metro-wide public



awareness campaign to get more people excited about the progress we're making in the Twin Cities — and get more people on board with transportation choices centering public transit, biking, walking, and rolling.

We're in a new chapter for Move Minnesota and public transit statewide. In 2026 and beyond, I'm looking forward to working with you — the supporters and advocates who power our work — to build on our policy wins, make public transit a top election issue, and elevate more champions to the state legislature and local city halls. And I'm committed to not just better engaging with those of you who are already involved but also expanding our reach and growing our base to include many more transit riders of all backgrounds.

Thank you for being part of our movement for an equitable and sustainable transportation system that puts people first!

MJ Carpio, Executive Director
Move Minnesota and Move Minnesota Action



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“MJ has been a consistent champion for public transit and for our movement. We are incredibly excited for her to bring her deep understanding of our work and knowledge of the state and local landscape, alongside her values and lived experiences, as our new executive director. MJ has been integral to Move Minnesota and Move Minnesota Action securing our historic wins for transit, biking, walking, and rolling at the State Capitol in recent years. Now, we are thrilled to work with MJ and staff to bring our advocacy, education, and community engagement to a new level.”

Eric Moran, Move Minnesota’s board chair



State Advocacy:

Defending our Historic Wins for Public Transit

The complex dynamics at the State Capitol made the 2025 legislative session challenging for many advocates and lawmakers alike. But Move Minnesota and Move Minnesota Action worked with community members, organizational allies, and legislative champions to push back against attacks on our hard-won victories for public transit and climate action—and to push forward policies to make transit more affordable and accessible to everyone. Together, we made a difference through actions and testimony at the State Capitol, in-person events, and thousands of messages to elected leaders.

We didn't get everything we worked for this, but the 2025 transportation bill is an essential defensive win for our transit and climate priorities.

Despite attempts to delay or dilute our Driving Down Emissions law, the critical climate policy to expand sustainable transportation choices and reduce highway pollution will be implemented on schedule and as intended. The long-term, dedicated funding we passed to provide ongoing resources for public transit service in the Twin Cities metro is safe. And, while lawmakers reduced state funding for bus and rail service in the metro and Greater Minnesota over the next four years, we successfully fended off the biggest cuts to public transit.



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When we secured long-term, dedicated funding for transit, biking, walking, and rolling in 2023 and strengthened our Driving Down Emissions law in 2024, we put Minnesota on a nation-leading path to a healthier, more affordable, and more sustainable future. While it's disappointing to see cuts in public transit operations, Move Minnesota remains committed to building a vision for a more accessible and equitable transportation system that works for everyone.

- MJ Carpio, Move Minnesota Executive Director

State Advocacy:

Making Transit More Accessible to More People

New legislation we advocated for during the 2025 session will make it easier for hundreds of thousands of eligible Minnesotans to access the Transit Assistance Program (TAP).

The new law will add this proven but underutilized reduced-fare program to the MNbenefits portal where Minnesotans already sign up for assistance with the costs of other essentials including housing, food, and energy.

This important change will make public transit more affordable for those who need it most, helping people get where they need to go while reducing financial strain on families and workers' household budgets.



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There is a future where we are less reliant on cars, where we can feel good about the way that we are getting around, where we can be in community with our neighbors in a way that can be a human experience. That's a future that we need to keep painting, along with the fact that transit helps us get to where we want to go. We need to be bringing that vision to the Capitol.

- Representative Samantha Sencer-Mura

Local Campaigns: Communities Advancing Change



Livable Lyndale

Over the past two years, the Livable Lyndale campaign has collected over **2,400 signatures, 1,425 postcards, and over 250 personal stories** in support of dedicated bus lanes, a separated bike path, and a vibrant pedestrian experience in the design for the reconstruction of Lyndale Avenue South. While this dedicated advocacy led to preliminary designs from Hennepin County that included separated and dedicated space for people biking, walking and taking transit, the final proposed design abruptly changed course from clear community demands. In the fall of 2025, the Livable Lyndale team continued to mobilize community members to put strategic pressure on local leaders — at **Hennepin County and the City of Minneapolis** — to ensure this 50- to 80-year investment creates a safe and inviting corridor that boosts small businesses, protects our climate and serves all residents and visitors.



Boost the Bus

The Twin Cities needs faster, better bus rides for more people. That's why we're advocating for simple and inexpensive fixes with the power to make a big impact. This past year, we **focused in on Saint Paul**, creating a strategic plan to engage decisionmakers to implement transit improvements system-wide in Minnesota's capital city. Throughout the year, we captured input with transit canvasses on major Saint Paul bus routes and collected more than **150 postcards** at the Twin Cities Pride Festival urging Saint Paul City Councilmembers to Boost the Bus. Moving into 2026, we're gearing up to meet with champions on the Saint Paul City Council, Ramsey County Commissioners and Metro Transit leadership to advance progress East Metro residents deserve!

Community Engagement: Informing & Inspiring New Riders



As the Transportation Management Organization for the City of Saint Paul, we connect people and places to transportation options that are healthy for our communities, our climate, and our economy. Over the past year, our team expanded its business engagement, working with more than **60 employers** through general outreach and consultations, and at least **20 developers and residential properties** to help them provide infrastructure and services that support people using transit, biking and walking.

This year we also launched a **new program: Commute Consultations**, designed to help commuters find sustainable ways to get to work. Through a free, personalized consultation, participants are able to discuss their current habits and challenges, ask questions, and work with a Move Minnesota staff member to create a plan to transition to biking, taking transit, or walking to work.



With the opening of the **METRO Gold Line**, we hosted a celebration at Rice Park, spreading the word to downtown workers about the new fast, frequent bus rapid transit service between Saint Paul and Woodbury. We also provided **pop-up education** at strategic downtown locations like Union Depot and Kellogg Park to catch workers on their lunch break.

Recognizing National Bike Month, we led a group ride from Como Park with **75 bicyclists** from Minneapolis and Saint Paul. With Saint Paul's growing network of bikeways, we hosted a series of **summer group rides** exploring great places to ride in Saint Paul, including the Capital City Bikeway, the Bruce Vento Trail, and Furness Parkway Trail. And, in honor of World Car-Free Day, we teamed up with others to promote transit, biking and walking, playing a role in securing more than **1,400 pledges** from regional residents to take at least one car-free trip in September!

Shifting Narratives: No Car, No Problem public awareness campaign

Over the past several years, our state has adopted exciting plans and policies to make biking, walking, rolling and public transit more accessible, comfortable and convenient. In the Twin Cities, that progress is evident. The new sales tax has given Metro Transit the resources it needs to improve service, expand coverage and reduce travel times on our buses and trains. Now that conditions are changing, how do we make sure Minnesotans know that public transit, biking or walking are affordable, healthy and hassle-free ways of getting around?

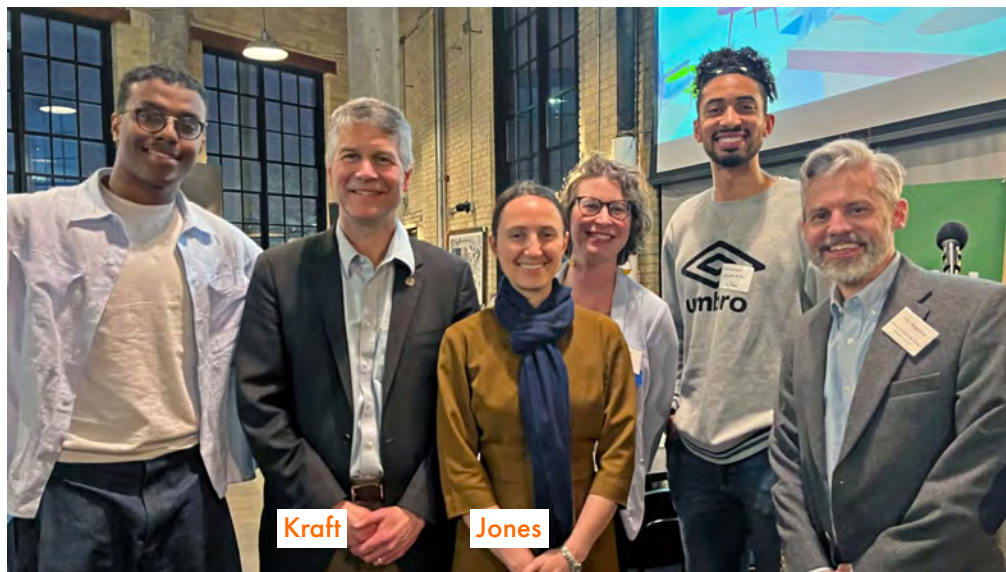
This summer, we launched the *No Car, No Problem* campaign: a bold, first-of-its-kind public awareness initiative that invites more people to explore public transit as a compelling transportation option for more of their daily trips.

With larger-than-life ads on buses and a full train wrap, residents across the region are seeing vibrant images and messaging that elevates the freedom and vitality we feel when we move through our communities in more active and connected ways. In addition to an estimated 85 million impressions on the streets, bus shelters, and rail stations, targeted digital ads through the Star Tribune will reach hundreds of thousands more throughout the three-month campaign.



Move Minnesota Action: Making Transit an Election Issue

In Minnesota, we're proud to live in a state where residents and elected officials have worked together to pass some of the best transit and climate legislation in the nation. We know we deserve leaders who will safeguard the gains we've made for our families and keep doing the work to create an even better future for all Minnesotans. **Launched in 2021, our affiliate Move Minnesota Action is growing our movement through effective organizing, issue education, and electoral advocacy in Minnesota.** In 2024, we endorsed 28 candidates for the state legislature, engaging voters through email and social media, to support transit champions. In 2025, we endorsed 13 candidates in Saint Paul and Minneapolis municipal races — including ranked choices for Minneapolis Mayor — and shared opportunities with advocates to get involved in important races for a pro-transit future!



Move Minnesota Action-endorsed and elected candidates Rep. Larry Kraft (46A) and Rep. Katie Jones (61A) at our transit advocacy celebration in 2025.

RE-ELECT

MOVE MINNESOTA
ACTION

 WARD 1: ELLIOTT PAYNE	 WARD 2: ROBIN WONSLEY	 WARD 7: KATIE CASHMAN
 WARD 9: JASON CHAVEZ	 WARD 10: AISHA CHUGHTAI	 WARD 12: AURIN CHOWDHURY

TRANSIT CHAMPIONS
to Minneapolis City Council

Our Mission

**We lead the movement
for an equitable and
sustainable transportation
system in Minnesota
that puts people first.**

BOARD OF DIRECTORS

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CREATING A JUST, JOYFUL AND RESILIENT FUTURE WITH YOUR SUPPORT

At Move Minnesota, we are passionate about connecting communities, ending the climate crisis, expanding access to jobs and resources, and improving daily life for Minnesotans of all ages, races, incomes, and abilities.

With your support, we connect people to transit where the system works well, and fight hard to ensure it works for everyone.

We are transit advocates, grassroots organizers, coalition builders, and policy experts. We are neighbors and bus riders and bicyclists.

Our work starts with a belief that a better future is possible. That no one should be left out. That our families, our communities, and our climate are worth fighting for.

We are proud to unite over 10,000 supporters like you who share our vision for putting people first and transforming transportation.

Thank you to the many individuals, foundations, corporations, and organizations whose generosity powers our work at Move Minnesota! Together we are creating a transportation system that works for everyone.

Institutional Supporters | Sept 1, 2024 - Aug 31, 2025

Thanks to our institutional supporters for investing in Move Minnesota through grants, contracts, sponsorships, employer matches, and in-kind contributions.

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2446 UNIVERSITY AVE W
SUITE 170
SAINT PAUL, MN 55114

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Join the movement to transform transportation in Minnesota!

